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Changing The Face Of Physical Therapy

Duo Opens Physical Therapy Clinic With One Thing In Mind: The Client



NAPLES, FLORIDA – With so much talk about health care these days, it's apparent that finding the highest quality of care in addition to excellence in service is often a challenge. And that challenge is exactly what Michael Betlach and Ryan Senkarik had in mind when they opened Elite Physical Therapy.

Determined to create a physical therapy clinic with unsurpassed quality of care, Betlach and Senkarik have succeeded by maintaining low patient to therapist ratios, having licensed physical therapists that provide all aspects of patient care, offering treatment techniques that are proven to be effective, and maintaining continuing education to stay up-to-date on the latest research. They offer all this in a private, relaxing environment with outstanding customer service that guarantees every client is seen within 24 hours of referral, and then seen by the same physical therapist each visit.

“The greatest service we give our clients is the fact that we provide evidence-based treatment by staying abreast of current treatment trends. The classes and seminars we attend provide continuing education and that combined with research articles from leaders in our field ensure we are providing treatment that is known to be effective,” says Betlach.

Elite Physical Therapy provides customized physical therapy solutions, an emphasis on manual techniques, sports medicine and conditioning, Golf Fitness Links (a cutting-edge Titleist golf fitness program designed to enhance an individual's physical capabilities), and transitional personal training.

While Elite Physical Therapy has a strong focus on geriatrics, they are experienced in all ages and levels of physical fitness. “Whether it is a high school volleyball player with a sports injury, a weekend golfer looking to improve his game, or a senior citizen recovering from surgery or in need of Vertigo/balance rehab,” says Senkarik, “we strive to help clients with improved movement quality and decreased pain while attaining the highest possible performance of life, leisure, and sports.”

With over 20 years of combined experience, Betlach and Senkarik have impressive resumes. A graduate of the University of Wisconsin with a degree in Kinesiology, Betlach was an exercise physiologist and physical therapist in Wisconsin before coming to Naples to open the Cleveland Clinic/Physicians Regional Rehabilitation Department. Senkarik is a Naples native with a degree in Physical Therapy from FIU in Miami who had extensive experience in sports rehab, strength and conditioning, inpatient rehab, and was an award-winning personal trainer before moving back to Naples to work at Cleveland Clinic/Physicians Regional as a physical therapist. Betlach has been published as the co-author of three publications, including an article for the North American Journal of Sports Physical Therapy entitled “Return to Golf Following Total Hip Replacement,” of which he and Senkarik were two of the authors.

Conveniently located at I-75 and Immokalee Road, Elite Physical Therapy also has a presence at Kensington Golf & Country Club and plans to expand with other locations in the future. Always keeping their clients’ needs in mind, they are currently adding massage therapy to their extensive list of services.

ABOUT Elite Physical Therapy of Naples – Michael Betlach and Ryan Senkarik founded Elite Physical Therapy of Southwest Florida in 2009. Assisting clients as they recover from injury, pain and surgery, their company slogan is “Feel better, heal faster.” Their clinic is open Monday through Saturday with extended hours during the week.

For additional information and photos, contact Michael Betlach or Ryan Senkarik at (239) 653-9586.

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